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Government of Gujarat (India) and TransStadia StadiArena Pvt Ltd agree to build a multi –use stadium which is the 1st of its kind in the WORLD

www.stadiarena.com

www.stadiarena.com/gujarat.htm

StadiArena [TransStadia], the world's first truly multi-purpose 30,000-40,000 capacity stadium, will be built in Ahmedabad Mega city, Gujarat, India.

On the 12th January at the Vibrant Gujarat Global Investor Summit, Gujarat Chief Minister Narendra Modi announced that he is to champion this innovative development in the sporting and cultural evolution of India, supported by a government investment in excess of Rs.200 crs (GBP 30 million), to create a world class venue which by using the British technology, will revolutionise the way stadiums and stands are built around the world.

Ahmedabad is the Nations home to the founder of India, Mathma Gandhi, and this project provides for a public and private initiative which will marry the political vision of Narendra Modi with the knowledge, experience, skills and patented technology of TransStadia and StadiArena.

Udit Sheth, TransStadia's CEO said " *We are thrilled to bring this project to India, allowing us to deliver world class facilities, acting as the centre of excellence for future generations sports development*".

TransStadia is a joint venture partnership with **StadiArena**, a UK based company with the unique and globally patented technology, that converts an outdoor stadium into an indoor arena within minutes.

StadiArena delivers revenue, legacy and community through stadiums that would otherwise be lying idle during the majority of their lifetime. Now these dormant locations can be brought to life with exhibitions, conferences, film screenings, indoor sports, receptions the opportunities are endless.

This all-weather stadium will incorporate state of the art advanced technology for event, visual and audio systems, as well as hosting the highest standards in hotel facilities.

Furthermore the team expect to incorporate a centre of arts , music and live theatre performances , furthering Gujarat's exceptional cultural heritage.

The brainchild of Paul Fletcher MBE, after three years of research and with the international team of architects, designers and project managers, StadiArena was launched in October 2007. Within months StadiArena received their first order from Burnley FC (UK Championship League), and currently contracts are being negotiated throughout Europe, China, USA and Brazil.

"Having our first operational StadiArena in such a visionary and progressive city as Ahmedabad is truly an exciting prospect", said Fletcher. "Due for completion in the summer of 2010, the build schedule is impressive, but we have total confidence in our partnership with TransStadia".

Once the construction is complete, it is envisaged that the Ahmedabad stadium facilities will also host a football sporting academy, training India's stars of the future, assisting the National team's and Vision India's objective of producing a world class, competitive team in men's, ladies and junior international competitions.

Ahmedabad feels that by utilising the experience and knowledge of StadiArena coupled with TransStadia's ongoing management, they will be leap-frogging several generations of stadium builds, which is a logical progression for the 2nd largest developing economy in the world.

Applicable to new builds as well as refurbishments, StadiArena can be incorporated within football, rugby, cricket and American football developments – in fact any spectator stand.

At the push of a button you can now convert an outdoor stadium in to an indoor arena within 6 minutes, and audiences of between 2,000 and in excess of 20,000 people can be accommodated. With costs recouped within 3 to 5 years, StadiArena can not only be financially viable on a stand-alone basis, it can even underwrite the entire business case of a new stadium.

Notes to Editor :

India Population: 1.2bn

- Urban: Age structure:
 - 0-14 years: 30.8%
 - 15-64 years: 64.3%
 - 65 years and over: 4.9%
- The average age of Indians is 26 years.
- Population growth rate: 1.38% (2006 est.)
- literacy rate: 64.8%
- Percent of the population under the poverty line: 10%
- Unemployment Rate: 9.2%
- Economy is opening up
- Sporting infrastructure is lacking

India has ;

- 28 States
- 7 Union territories
- Gujarat (1 state) has a population of nearly 60m

Located on the banks of river Sabarmati, Ahmedabad is the largest city in the whole state of Gujarat.

Ahmedabad is the hub of trade and commerce in Gujarat. The commercial importance of Ahmedabad makes the city an important travel destination in India. Besides being home to a number of important industries

World class, multi-purpose sports and entertainment facility offering potential for a sports academy. Regarded as the catalyst for the development of football infrastructure throughout India.

- 17 acres of land available (more if required)
- Min 30k capacity (flexible – but preference is larger capacity)
- Govt approved
- Govt funded
- Govt land
- Completion required by Q3 2010 to coincide the launch in the stadium of the Tata Nano (cheapest manufactured car in the world) & publicity around the Commonwealth Games.

The stadium's main use will be for football & hockey, but also required ;

- Theatre (StadiArena)
- An auditorium which can seat 1000 - 2000 (StadiArena)
- Exhibition area (StadiArena)
- Table tennis courts where tournament can be held (StadiArena)
- Conference rooms
- Restaurants

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